



FOR IMMEDIATE RELEASE:

AlphaUSA Draws Largest Crowds at the 4th Annual IDGA Military Vehicles Exhibition & Conference

Livonia, Mich., July 16, 2012 - AlphaUSA drew eye-catching crowds at the 4th Annual IDGA Military Vehicles Exhibition & Conference at Cobo Hall in Detroit this past week.

AlphaUSA's booth drew noticeably more visitors than any other exhibitor at the conference, which is the largest stand-alone military vehicles event in the world. The booth displayed top AlphaUSA products, and included interactive demonstrations by AlphaUSA's expert engineers showcasing the patented tension indicating device, the TurnAnut™. The product prevents loosening of threaded fasteners while eliminating the need for torque wrenches.

About AlphaUSA

AlphaUSA is a product development and design based manufacturer located in Livonia, Michigan. Founded in 1957 by WWII veteran George Strumbos, the company specializes in creating metal fabrications and assemblies including machined components, specialty fasteners, and low to high volume stamped products. AlphaUSA has received numerous quality awards and is a leader in its community having been named 2010 Large Business of the Year by Wayne County and the City of Livonia Chamber of Commerce.

For more information please see:

www.alphausa.com

nextgenalpha.wordpress.com

Media contact:

David Lawrence, CAO

Phone 313-658-0270

Email dlawrence@alphausa.com

#